



REP HEADLINE# 6386420  
 \*\*\* ORIGINAL REV#0 \*\*\*  
 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT19/12 11.51  
 \*\*\* WPXI-TV \*\*\*

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: :SPTS:
3		1100A-1200N PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30	4	\$275.00	10/23	10/26	4		TU-F	4
4		1230A-130A PROGRAM : FALLON CON COM1: FALLON	30	4	\$250.00	10/23	10/26	4		TU-F	4
5		1230P-130P PROGRAM : DOCTORS CON COM1: DOCTORS	30	4	\$275.00	10/23	10/26	5		TU-F	5
6		1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	4	\$375.00	10/23	10/26	4		TU-F	4
7		130P-230P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$275.00	10/23	10/26	4		TU-F	4
8		230P-300P PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE	30	4	\$275.00	10/23	10/26	4		TU-F	4
9		400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	4	\$400.00	10/23	10/26	4		TU-F	4
10		430P-500P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	4	\$500.00	10/23	10/26	4		TU-F	4
11		500P-530P PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	10/23	10/26	4		TU-F	4

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12		530P-600P PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	10/23	10/26	4		TU-F	4
13		600P-630P PROGRAM : NEWS CON COM1: NEWS	30	4	\$1,000.00	10/23	10/26	4		TU-F	4
14		600A-700A PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	10/23	10/26	4		TU-F	4
15		700P-730P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	4	\$1,650.00	10/23	10/26	4		TU-F	4
16		700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	10/23	10/26	4		TU-F	4
17		730P-800P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	4	\$1,650.00	10/23	10/26	4		TU-F	4
18		800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$575.00	10/23	10/26	4		TU-F	4
19		800P-1000P PROGRAM : VOICE CON COM1: VOICE	30	4	\$5,250.00	10/29	10/29	1		MON	1
20		1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	4	\$2,100.00	10/27	10/27	1		SAT	1

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21		600P-630P PROGRAM : NEWS CON COM1: NEWS	30	4	\$625.00	10/27	10/27	1		SAT	1
22		600A-800A PROGRAM : AM NEWS CON COM1: AM NEWS	30	4	\$350.00	10/27	10/27	2		SAT	2
23		800A-1030A PROGRAM : AM NEWS CON COM1: AM NEWS	30	4	\$375.00	10/27	10/27	2		SAT	2
24		1130P-1200M PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	4	\$2,250.00	10/28	10/28	1		SUN	1
25		530A-800A PROGRAM : NEWS CON COM1: NEWS	30	4	\$350.00	10/28	10/28	2		SUN	2
26		600P-630P PROGRAM : NEWS CON COM1: NEWS	30	4	\$675.00	10/28	10/28	1		SUN	1
27		800A-1000A PROGRAM : NEWS CON COM1: NEWS	30	4	\$375.00	10/28	10/28	2		SUN	2
28		1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30	4	\$350.00	10/29	10/29	1		MON	1
29		1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	4	\$2,000.00	10/29	10/29	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1100A-1200N	30	4	\$275.00	10/29	10/29	1		MON	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
31			1230A-130A	30	4	\$250.00	10/29	10/29	1		MON	1
PROGRAM : FALLON												
CON COM1: FALLON												
32			1230P-130P	30	4	\$275.00	10/29	10/29	1		MON	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
33			1200N-1230P	30	4	\$375.00	10/29	10/29	1		MON	1
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												
34			130P-230P	30	4	\$275.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
35			230P-300P	30	4	\$275.00	10/29	10/29	1		MON	1
PROGRAM : MILLIONAIRE												
CON COM1: MILLIONAIRE												
36			400P-430P	30	4	\$400.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
37			430P-500P	30	4	\$500.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
38			500P-530P	30	4	\$800.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												

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39			530P-600P	30	4	\$800.00	10/29	10/29	1		MON	1
			PROGRAM : NEWS									
			CON COM1: NEWS									
40			600P-630P	30	4	\$1,000.00	10/29	10/29	1		MON	1
			PROGRAM : NEWS									
			CON COM1: NEWS									
41			600A-700A	30	4	\$800.00	10/29	10/29	1		MON	1
			PROGRAM : NEWS									
			CON COM1: NEWS									
42			700P-730P	30	4	\$1,650.00	10/29	10/29	1		MON	1
			PROGRAM : JEOP/WHEEL									
			CON COM1: JEOP/WHEEL									
43			700A-800A	30	4	\$625.00	10/29	10/29	1		MON	1
			PROGRAM : TODAY SHOW									
			CON COM1: TODAY SHOW									
44			730P-800P	30	4	\$1,650.00	10/29	10/29	1		MON	1
			PROGRAM : JEOP/WHEEL									
			CON COM1: JEOP/WHEEL									
45			800A-900A	30	4	\$575.00	10/29	10/29	1		MON	1
			PROGRAM : TODAY SHOW									
			CON COM1: TODAY SHOW									
OCT/12			60325.00	NOV/12	18125.00							
												CONTRACT TOTAL
												TOTAL SPOTS
												78450.00
												104

MARKET TOTALS \$270,517 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*